

Climate Solutions in Orders of Magnitude

A comprehensive overview of mitigation and removal technologies, their costs in euros per tonne of CO₂e, their scaling potential – and the professional leverage that accelerates them

Research paper supporting the “Climate Positivity” lecture · compiled June 2026

1. Executive summary

This paper surveys the landscape of climate solutions along two axes: **maturity** (research-stage ideas, startups and scale-ups, and solutions already working at scale) and **category** (engineered/technological, biological/agricultural, mineral, and geoengineering). For each solution it gives pros and cons, current and projected cost in euros per tonne of CO₂-equivalent (€/tCO₂e), and realistic scaling potential. It then examines the financial machinery that rewards emission cuts – from Rabobank’s discounted agricultural loans to Frontier’s advance purchase commitments – and the diverging policy directions of the EU, China and the United States. It closes with vetted order-of-magnitude numbers for the lecture’s examples, which also live in the calculator’s `examples.js` file.

Seven findings carry the paper:

1. **Cheap abatement is enormous and mostly boring.** The IPCC finds that options costing **under €92/t (US\$100/t) could halve global emissions by 2030**, and that *more than half of that potential costs less than ~€18/t (US\$20/t)* – dominated by solar, wind, efficiency, stopping ecosystem destruction, and plugging methane leaks [1]. The cheapest gigatonnes are not exotic.
2. **The technology we already have does most of the work.** In the IEA’s Net Zero Scenario, technologies on the market today deliver **more than 80% of the emission cuts needed by 2030**; the share of 2050 reductions expected from not-yet-commercial technology has *fallen* from ~50% to ~35% between 2021 and 2023 as innovation matured [2][3].
3. **Carbon removal is real but five to six orders of magnitude too small.** Engineered removal today runs at roughly tens of kilotonnes per year; delayed action would require **~5 Gt per year** later this century, at a projected cost around **US\$1.3 trillion per year** [2][3]. A kilotonne industry must become a gigatonne industry.
4. **The cost curve is the argument for optimism.** Solar fell **85%**, wind **55%**, batteries **85%** in 2010–2019, while deployment grew >10× (solar) and >100× (EVs) [1]. First-of-a-kind removal at €460–1,750/t (DAC today) is where solar once was; the IEA projects ~€280/t by mid-century, with next-generation designs targeting ~€92/t [4].
5. **Carbon prices and removal costs still live in different worlds.** The EU ETS trades at **€60–80/t**, China’s ETS near **€10/t**, the voluntary market averages **€4–6/t** – while engineered removal sells at **€385–470/t** in Frontier offtakes [5][6][7][8]. Finance that bridges this gap (offtakes, rebates, transition funds) is where professionals have leverage.
6. **Money is a mitigation technology.** Green bonds and loans are heading to **~US\$955 bn of issuance in 2026**; sustainability-linked loans to **~US\$160 bn**; Rabobank alone runs a **€3 bn** discounted-loan transition fund for farmers, €1 bn already deployed [9][10]. These structures move kilotonnes-to-megatonnes per institution – exactly the professional-leverage scale of the lecture.
7. **Policy is diverging, not converging.** The EU enters the CBAM compliance phase and launches ETS2 in 2027 [11]; China expanded its ETS to steel, cement and aluminium (+3 Gt CO₂e covered, ~8 Gt total) and added ~315 GW of solar in 2025 alone [12][13]; the United States, through the July 2025 “One Big Beautiful Bill”, terminated or compressed most IRA clean-energy credits [14].
The direction of travel is set by economics; the speed is set by politics – and by professionals.

Everything here is order-of-magnitude. Currency conversions use ≈ €0.92 per US dollar (2024–25 average). Where a number is an informed estimate rather than a verified source figure, it is marked (*estimate*).

2. How to read this landscape

2.1 Two different products: avoided tonnes and removed tonnes

- **Avoidance/abatement:** not emitting in the first place (a solar park displacing coal, a heat pump displacing gas). The cheapest tonnes are here, many at negative net cost.
- **Removal (CDR):** taking CO₂ back out of the air (forests, weathered minerals, direct air capture). Always costs energy and money; the IPCC nonetheless calls CDR “unavoidable” for reaching net zero, to neutralise residual emissions [1].

A euro spent on avoidance at €10/t does ten times the work of the same euro spent on removal at €100/t. This asymmetry is the quantitative heart of the lecture: *the speed of adoption of cheap abatement is worth more than almost anything else*, and adoption speed is exactly what professional interventions – procurement, finance, law, knowledge-transfer – accelerate.

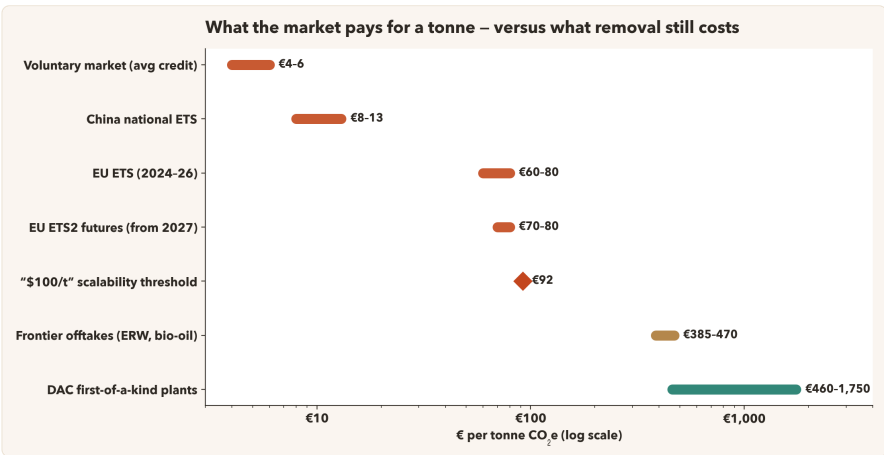
2.2 The grid of this paper

	Engineered	Biological / agricultural	Mineral	Geoengineering
At scale now	solar+storage, wind, EVs, heat pumps, efficiency, methane repair, nuclear	forest conservation & restoration, soil carbon (early)	–	–
Startups / scale-ups	enhanced geothermal, low-carbon cement, DAC, bio-oil injection, green steel	feed additives entering market	olivine spreading, enhanced rock weathering	–
Research stage	passive/next-gen DAC	Asparagopsis seaweed feed, soil-carbon MRV	ocean alkalinity enhancement	SRM, marine cloud brightening (research only)

2.3 The orders-of-magnitude ladder

All quantities in this paper and in the calculator live on one ladder: **1 kg → 1 tonne (10³ kg) → 1 kilotonne (10⁶ kg) → 1 megatonne (10⁹ kg) → 1 gigatonne (10¹² kg)**. World emissions are ≈ 57 Gt CO₂e per year (*estimate, consistent with UNEP Gap Report figures*). A professional’s plausible reach is kilotonnes to megatonnes; an individual’s is kilograms to tonnes. That gap – three to six orders of magnitude – is robust to any reasonable error in the underlying numbers.

3. What a tonne costs: the carbon-price context

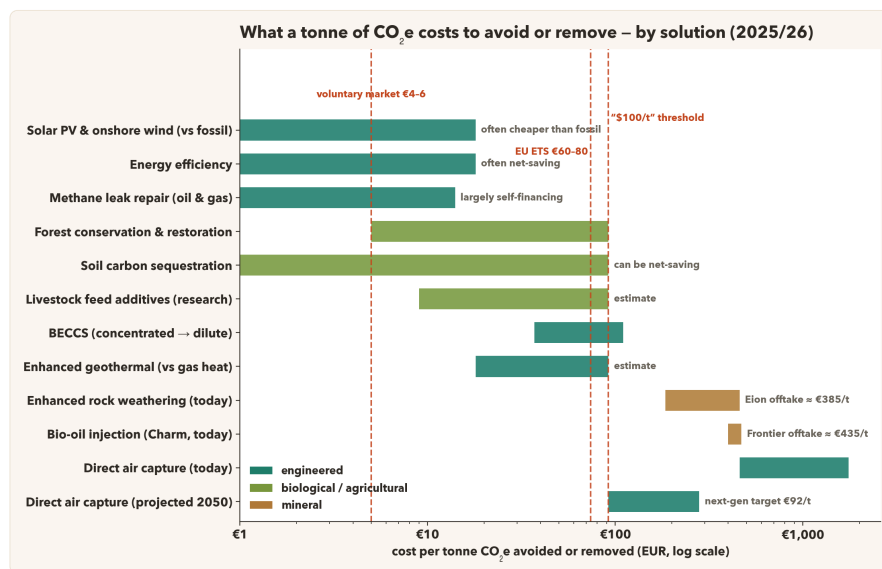


- **EU ETS:** allowances traded **€60-80/t** through 2024-2026, with Enerdata projecting ~€70-75/t in 2030; a directive revision is scheduled for 2026 [5].
- **EU ETS2** (buildings and road transport, from 2027): futures began trading on ICE in May 2025 at ~€75/t, projected to nearly double by 2040 [5].

- **China national ETS:** roughly **€8-13/t** (estimate from reported CNY 70-100 allowance prices) – low, but now covering ~8 Gt CO₂e after the 2025 expansion [12].
- **Voluntary carbon market:** average asking price **~€4-6/t** in 2024, with offers from €0.25 to €25 [6] – a market whose price collapse reflects a quality and trust crisis (additionality, permanence, phantom credits) more than a cost breakthrough.
- **The “\$100/t” (≈ €92/t) threshold:** the de-facto bar for “scalable removal”, used by Frontier and the IEA alike [4][7]. Below it, removal could plausibly absorb trillions of compliance euros; above it, removal stays a boutique product.
- **The IPCC’s benchmark:** options ≤ US\$100/t could halve global emissions by 2030; more than half of that potential sits below US\$20/t [1].

The lecture-ready fact: a tonne is *bought* today for €5-80 depending on the market, while engineered removal costs €385-1,750. Every mechanism in §9 is an attempt to bridge that gap – and professionals operate those mechanisms.

4. Tier 1 – At scale now (the gigatonne machines)



4.1 Solar PV (+ storage) – engineered

- **Scale today / potential:** the single largest 2030 lever. Tripling global renewables to 11,000 GW by 2030 provides the largest emission reductions in the IEA NZE – solar PV’s 2030 economic potential is ~2-7 Gt CO₂e/yr (IPCC SPM.7) [1][2]. China alone added ~315 GW in 2025 [13].
- **Cost:** module and system costs fell 85% in a decade [1]; new solar now routinely beats fossil generation, making abatement cost ≤ €0-20/t and often *negative*.
- **Pros:** cheapest electricity in history in good locations; modular; fast to build; pairs increasingly well with batteries (also ~85% cost).
- **Cons:** intermittency (needs storage/grids); land use; supply-chain concentration in China; grid-connection queues are now the bottleneck in much of Europe.

4.2 Wind – engineered

- **Potential:** ~2-4 Gt CO₂e/yr by 2030 (IPCC SPM.7 range) [1]; costs fell 55% in 2010-2019 [1].
- **Pros:** complements solar seasonally; offshore opens huge resources near demand centres.
- **Cons:** permitting and public acceptance; recent offshore cost inflation; minerals and logistics.

4.3 EVs and heat pumps – engineered

- **Potential:** together nearly **one-fifth of the emission reductions to 2030** in the IEA NZE [2]. EV deployment grew >100× in 2010-2019 [1].
- **Pros:** better products (running cost, comfort); electrify the two biggest fossil end-uses (driving, heating); efficiency gains of 3-4× over combustion.

- **Cons:** upfront cost; grid and charging infrastructure; battery minerals; heat-pump retrofits in old building stock are craft-labour-limited.

4.4 Energy efficiency – engineered

- The permanently underrated gigatonne: large IPCC potential below US\$20/t, much of it at *negative* net cost [1]. Cons: fragmented across millions of decisions – which is precisely why procurement officers and facility managers have leverage.

4.5 Methane leak repair – engineered, the low-hanging fruit

- **Potential:** cutting energy-sector methane 75% by 2030 $\approx$ 1–2 Gt CO₂e/yr (*derived*); the IEA prices the oil-and-gas portion at ~**US\$75 bn cumulative to 2030 – about 2% of the industry's 2022 net income** – much of it offset by selling the captured gas [3].
- **The Turkmenistan case** (used in the lecture): satellite analysis by Kayros for *The Guardian* found two Turkmen fossil-fuel fields leaked methane equivalent to **366 Mt CO₂e in 2022 – more than the UK's entire annual emissions** [8].
- **Pros:** cheapest large-scale mitigation that exists; immediate climate effect (methane's 20-year potency $\sim$ 80 $\times$ CO₂); now *visible* thanks to satellites (Kayros, MethaneSAT).
- **Cons:** requires action inside petrostates with weak incentives; “self-financing” fixes are still not happening without external pressure – visibility, procurement conditions, and journalism are the actual levers.

4.6 Forests and land use (AFOLU) – biological

- **Potential:** **8–14 Gt CO₂e/yr** below US\$100/t between 2020 and 2050; 30–50% of it below US\$20/t; the largest share (4.2–7.4 Gt/yr) from conserving, managing and restoring forests [1].
- **Pros:** available now; co-benefits (biodiversity, water); cheapest at the “stop destroying” end.
- **Cons:** permanence (fire, drought, politics); measurement and offset-quality scandals; land competition with food; saturation. The voluntary market's €4–6/t average price is partly a verdict on poor forest-credit quality [6].

4.7 Nuclear – engineered

- **Status:** $\sim$ 9% of world electricity (*estimate*); at-scale and low-carbon. Pros: firm power, small land footprint. Cons: in the West, high and uncertain capital cost and decade-plus lead times put its *marginal* abatement cost well above renewables (IPCC SPM.7 shows higher cost than wind/solar [1]); China and Korea build far cheaper. Lifetime extensions of existing plants are among the cheapest low-carbon electricity anywhere (*estimate*).

5. Tier 2 – Startups and scale-ups (the megatonne candidates)

5.1 Enhanced geothermal – engineered (Fervo, Eavor)

- **What:** oil-and-gas drilling techniques (horizontal drilling, fibre-optic sensing) applied to heat. Fervo's Cape Station (Utah) is contracted toward $\sim$ 500 MW (*reported; estimate*); Eavor's closed-loop systems are under construction in Germany.
- **Cost/potential:** abatement cost roughly €20–90/t versus gas heat (*estimate*); potential $\sim$ 0.1–0.5 Gt/yr by mid-century if drilling costs keep falling.
- **Pros:** firm, dispatchable; tiny land footprint; *directly inherits the fossil workforce's skills* – the lecture's corrosion-specialist example is literally this transfer.
- **Cons:** drilling cost and geological risk; induced seismicity concerns; corrosion and materials know-how is exactly what young companies lack (hence the leverage of sharing it).

5.2 Low-carbon cement – engineered (Sublime Systems)

- **What:** cement $\approx$ 7–8% of global CO₂ (*estimate*). Sublime's electrochemical process makes cement without fossil fuel or limestone calcination; first commercial plant (Holyoke, MA) opens 2026 at $\sim$ 30,000 t/yr, backed by an \$87 M DOE award and \$75 M from CRH and Holcim [15].
- **The procurement story:** Microsoft signed a binding offtake for up to **622,500 t of Sublime cement over 6–9 years**, with the environmental attributes claimable separately from the physical cement [16] – a template for how *any* large buyer's procurement department can finance first plants.

- **Cost:** green premium today; falling with scale (*estimate*: €50–150/t CO₂e avoided as premium). Potential: 0.1–1 Gt/yr by 2050 if novel chemistries take a noticeable share of a ~4 Gt/yr cement market.
- **Cons:** cement is brutally cost-competitive and locally traded; certification and building codes are slow; needs cheap clean electricity.

5.3 Direct air capture – engineered (Climeworks and peers)

- **Today:** first-of-a-kind plants cost **US\$500–1,900/t (≈ €460–1,750/t)** [4]; all plants worldwide capture on the order of 0.01–0.04 Mt/yr (Climeworks' Mammoth nameplate ~36 kt/yr (*estimate*)) – versus **80 Mt/yr needed by 2030 and ~1 Gt/yr by 2050** in the IEA NZE [3].
- **Trajectory:** IEA projects ~US\$300/t by mid-century; next-generation/passive designs target ~US\$100/t [4].
- **Pros:** permanent, measurable, land-light; the gold standard for offset quality.
- **Cons:** energy-hungry; today 5–20× over the scalability threshold; risks becoming an excuse for delayed abatement (“moral hazard”).

5.4 Bio-oil injection – mineral/engineered (Charm Industrial)

- **Deal that defines the price:** Frontier's first offtake paid Charm **US\$53 M for 112,000 t (2024–2030), ≈ US\$473/t average, with the contracted price declining ≥37% (possibly 75%) by 2030** [7].
- **Pros:** uses agricultural residues; injects carbon as bio-oil into regulated wells – fast permanence.
- **Cons:** biomass supply limits; logistics; measurement of upstream emissions.

5.5 Olivine and enhanced rock weathering – mineral (Eion, Vesta, Lithos)

- **The idea the lecture cites (“olivine”):** spread crushed silicate rock on farmland or coasts; natural weathering binds CO₂ in decades instead of millennia.
- **Reality check (Project Drawdown):** classified **“Keep Watching”** – promising, not yet deployment-ready; current cost **>US\$200–500/t**; total removals reported to date **~10,000 t** (early 2025); potential **>0.1 Gt/yr** globally, with a US-agriculture estimate of 0.16–0.30 Gt/yr by 2050 [17].
- **The market signal:** Frontier buyers pay **Eion US\$33 M for 78,707 t (≈ US\$419/t)** of olivine-based removal delivered 2027–2030 [18].
- **Pros:** co-benefits for soil pH and crop yield; piggybacks on existing agricultural logistics; truly vast theoretical mineral supply.
- **Cons:** slow, diffuse, hard-to-measure removal (MRV is the core risk); mining and grinding energy; heavy-metal content of some rocks.

5.6 Green steel – engineered (Stegra, others) (brief)

Hydrogen direct-reduction steel (Stegra's Boden plant, Sweden) targets conventional-steel parity with ~95% lower emissions (*estimate*); steel ≈ 7–9% of global CO₂. Premium “green steel” offtakes from carmakers mirror the Microsoft-Sublime structure.

6. Tier 3 – Research stage (the options being earned)

6.1 Livestock feed additives – biological (Asparagopsis, Bovaer)

- **What:** enteric (cow-burp) methane is on the order of 2 Gt CO₂e/yr globally (*estimate*). The synthetic additive 3-NOP (“Bovaer”) cuts enteric methane ~30% and is now approved in major markets (*estimate*); red seaweed *Asparagopsis* has shown 80%+ reductions in controlled trials, with high variability in real-world feeding (*estimate*).
- **Cost/potential:** ~€10–90/t CO₂e (*estimate*); realistic potential ~0.1–0.5 Gt/yr – meaningful, not decisive.
- **Pros:** works inside the existing dairy/beef system; pairs naturally with the banker's discounted-loan lever (§9).
- **Cons:** must be fed daily (pasture systems are hard); consumer acceptance; seaweed supply chains barely exist; effect sizes still being established at scale.

6.2 Ocean alkalinity enhancement – mineral/geo

The ocean variant of weathering: add alkaline minerals to seawater, increasing CO₂ uptake. IPCC ranks ocean alkalisation among the *lowest-maturity* CDR options [1]. Theoretical potential is gigatonnes; verification in a moving ocean and ecological side-effects are unsolved. Cost today effectively unbounded; targets of €92-275/t are aspirational (*estimate*).

6.3 Next-generation / passive DAC – engineered

The IEA singles out emerging “passive” DAC concepts that could fall **below US\$100/t**, against ~US\$1,000/t for today's developed technologies [3][4]. This is where the \$100 threshold could actually be crossed – at research stage today.

6.4 Soil carbon at scale – biological

IPCC costs **US\$–45 to 100/t** (often profitable for the farmer) [1], potential of 1-3 Gt/yr (*estimate within IPCC AFOLU envelope*) – but measurement, additionality and permanence make it research-grade as a *market product* even though the agronomy is old.

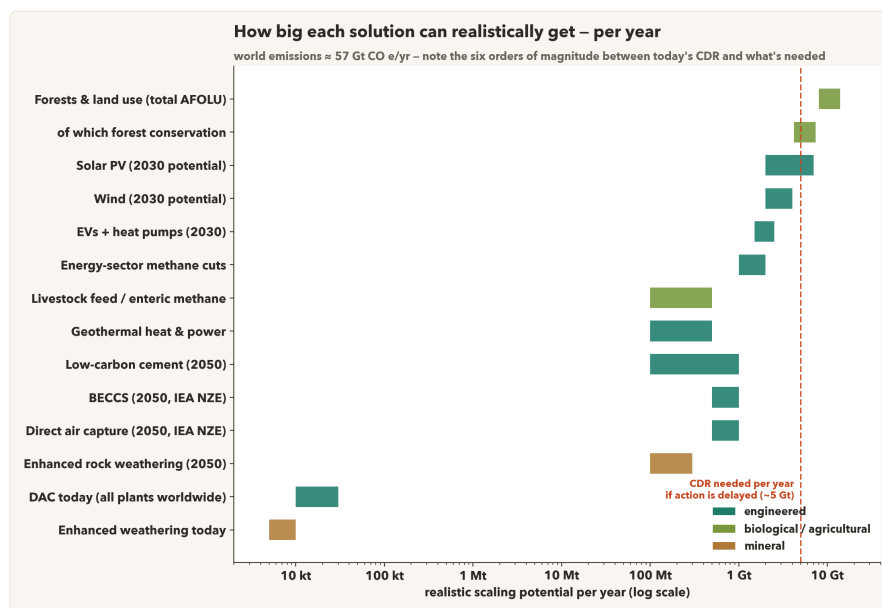
7. Geoengineering – a different kind of proposal

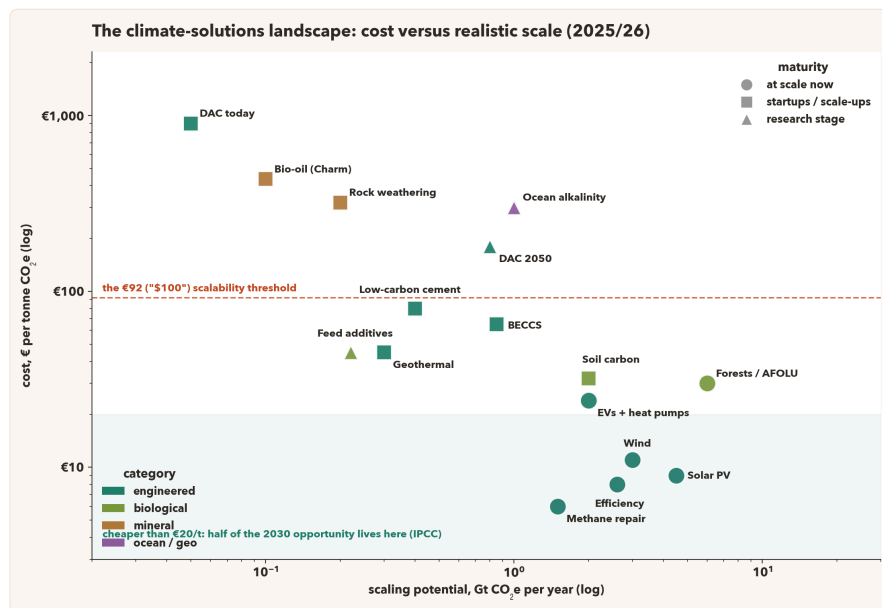
Solar radiation management (stratospheric aerosols, marine cloud brightening) is **not** a mitigation or removal technology: it offsets warming without touching CO₂, ocean acidification, or the accumulation problem.

- **Pros:** the only known lever that acts in years, not decades; direct costs estimated at only US\$1-10 bn per year for measurable cooling (*estimate – deployment cost, not €/t; no tonne is removed*).
- **Cons:** termination shock (stop, and decades of masked warming arrive in years); regionally uneven side-effects (monsoons); no governance regime; moral hazard at planetary scale.
- **Status:** research and small experiments only; the legitimate near-term work is monitoring, modelling, and governance design.

For the lecture, geoengineering is best presented as the emergency brake whose existence must never become a reason to keep accelerating.

8. The comparative picture





Three readings of these charts:

- 1. The lower-right quadrant wins the decade.** Solar, wind, efficiency, methane repair, forests: gigatonne-scale and under €20-30/t. Nothing in the upper-left (expensive, small) competes with accelerating the lower-right – it can only complement it.
- 2. The mineral and engineered-removal cluster must travel left-to-right and down.** ERW and DAC sit at €200-1,750/t and kilotonne scale. Their entire credibility rests on the solar precedent: –85% in a decade under deployment pressure [1]. The Frontier price-decline contracts (–37... 75% by 2030 [7]) are that precedent being engineered deliberately.
- 3. Six orders of magnitude.** Today's engineered removal (~tens of kt/yr) versus the ~5 Gt/yr needed under delayed action [2][3]: a 10^5 - 10^8 gap. This is the same kind of gap the calculator shows between an individual and a professional – and it is bridged the same way: not by scaling one actor's virtue, but by changing the systems that thousands of actors operate in.

9. Money as a mitigation technology: the financial mechanisms

The lecture's banker example generalises. Finance rewards emission cuts through margins, covenants and purchase commitments – and each instrument has a maturity tier of its own.

9.1 At scale now

Instrument	2025/26 size	Mechanism	Pitfalls
Green bonds	→ US\$700 bn issuance 2026 [9]	proceeds ring-fenced for green projects	"use of proceeds" ≠ corporate change
Green loans	→ US\$255 bn 2026 [9]	same, bilateral	ditto
Sustainability-linked loans (SLLs)	US\$139 bn 2025 → ~\$160 bn 2026 [9]	interest margin steps down if emission KPIs are met	weak/gameable KPIs
Sustainability-linked bonds (SLBs)	subdued ~US\$25 bn 2026 [9]	coupon penalty if targets missed	credibility crisis – the market's verdict on soft targets
EU ETS / carbon markets	€60-80/t × ~1.4 Gt cap (estimate) [5]	price on every covered tonne	leakage (hence CBAM)

Notable trend: the *green share* of corporate sustainable issuance rose from 34% (2022) to 68% (2025) [9] – money is migrating from promise-linked to project-linked instruments. The honest reading: **markets are punishing vague KPIs and rewarding verifiable physical change.** For a professional designing such an instrument, the lesson is to tie the rebate to measured tonnes.

9.2 Scale-ups – where the lecture’s examples live

- **Rabobank’s transition financing (the banker example, verified):** a dedicated **€3 bn fund** (announced end-2023) offering **interest-rate discounts and more favourable terms** to Dutch farmers with credible transition plans; **€1 bn financed within two years**. Its *Planet Impact Loan* pilot ties dairy farmers’ interest discounts to Biodiversity Monitor scores [10]. Order-of-magnitude: a €1 bn portfolio across a few thousand livestock farms, achieving 10-20% emission cuts (feed, fertiliser, energy), moves **~0.1 Mt CO₂e/yr** (derivation in §10).
- **Advance market commitments (Frontier):** ~US\$1 bn+ of pooled buyer commitments (estimate); the Charm (US\$53 M / 112 kt) and Eion (US\$33 M / 78.7 kt) offtakes [7][18] show the structure: pay today’s high price, contract tomorrow’s lower one, give the startup bankable revenue.
- **Corporate offtakes as finance (Microsoft-Sublime):** up to 622,500 t of cement over 6-9 years, with environmental attribute certificates separable from physical delivery [16] – procurement acting as project finance.
- **Green mortgages:** rate discounts for efficient homes; growing but supervisory treatment (capital-requirement relief) still pending (estimate).

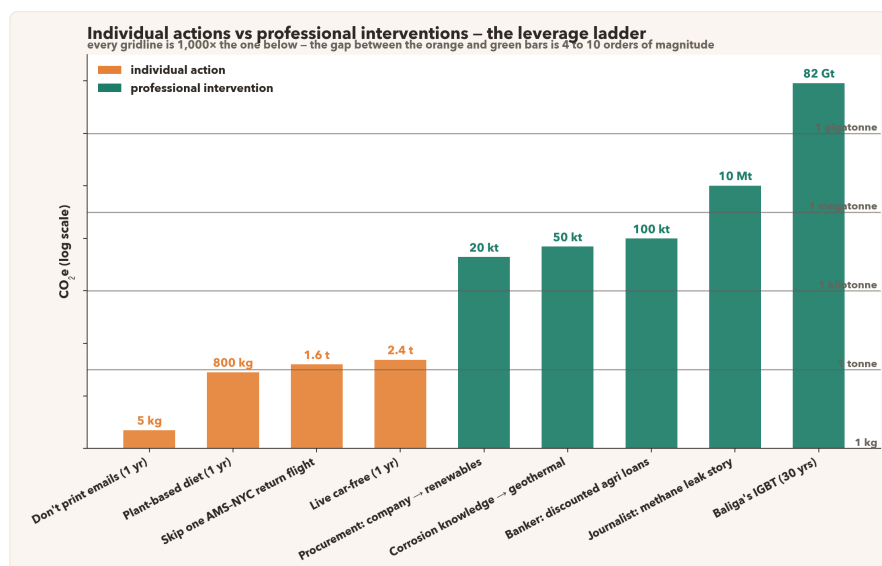
9.3 Research-level financial ideas

- Loan margins tied to *measured* farm methane (satellite + sensor MRV) rather than practice checklists.
- Methane-conditioned gas procurement: import contracts priced against verified upstream leakage (the Turkmenistan lever, contractualised).
- Transition-linked insurance pricing; internal carbon prices with teeth (budget transfers, not shadow numbers).

9.4 Successes and pitfalls, honestly

Successes: real scale (hundreds of billions), real rate incentives, real first plants financed by offtakes.
Pitfalls: KPI gaming and greenwashing (SLB stagnation is the market self-correcting [9]); voluntary-market quality collapse (€4-6/t average ask [6]); additionality doubts – would the farmer have invested anyway? The design rule that survives all three: **pay for verified tonnes, not for promises**.

10. The lecture examples, vetted



These are the numbers now in the calculator (*examples.js*), with their derivations. Every entry is an order-of-magnitude estimate; the conclusion survives $\pm 10\times$.

Individual actions (kilograms to tonnes)

Action	CO ₂ e	Basis
Don't print your emails for a year	~5 kg	~5 g CO ₂ e per A4 sheet (paper production + printing, LCA-based <i>(estimate)</i>) × ~1,000 sheets
One fewer return flight AMS-NYC	~1.6 t	Wynes & Nicholas 2017: 1.6 tCO ₂ e per round-trip transatlantic flight [19]
Live car-free for a year	~2.4 t	Wynes & Nicholas 2017 [19]
Household to green electricity	~1 t	W&N range 0.1-2.5 t depending on grid; NL: ~2,800 kWh × ~0.3 kg/kWh [19]
Plant-based diet for a year	~0.8 t	Wynes & Nicholas 2017 [19]

Professional interventions (kilotonnes to gigatonnes)

Intervention	CO ₂ e	Derivation
Corrosion specialist shares pipe know-how with geothermal startups	~50 kt	One geothermal district-heating doublet supplies ~4,000-6,000 households, displacing ~5-15 kt CO ₂ e/yr of gas heat (<i>estimate from NL geothermal sector data</i>). Knowledge that keeps a handful of projects from corrosion failure – or from the bankruptcy that discredits the sector – preserves tens of kt/yr.
Banker offers discounted agri loans	~100 kt	Scaled from Rabobank: €1 bn deployed across ~2,000-4,000 farms (<i>estimate</i>); Dutch dairy farm ≈ 1-2 kt CO ₂ e/yr; financed measures cutting 10-20% ⇒ ~0.05-0.15 Mt/yr [10].
Procurement officer shifts company to renewable electricity	~20 kt/yr	Mid-size industrial firm ~50 GWh/yr × ~0.4 kg CO ₂ e/kWh grid displacement (<i>estimate</i>).
Lawyer steers a settlement toward a lower-emission process	~50 kt	One settlement compelling process change at a single large industrial plant (which typically emits 0.1-1 Mt/yr) ⇒ tens of kt/yr (<i>reasoned estimate</i>).
Journalist breaks the methane-leak story	~10 Mt	Turkmenistan's two fields: 366 Mt CO ₂ e in 2022, more than the UK [8]. Reporting that contributes to even ~3% of fixes ⇒ ~10 Mt/yr.
Baliga's IGBT (the ceiling)	~82 Gt / 30 yrs	Millennium Technology Prize 2025 announcement: the insulated-gate bipolar transistor improved power-switching efficiency >40%, credited with >82 Gt CO ₂ e avoided over 30 years ≈ 3 years of all human emissions [20]. A claim with many ifs – which is the point: even off by 10×, it dwarfs everything else on the ladder.

The punchline in numbers: email-printing (5 kg) → procurement (20 kt) is a factor of ~4,000,000 – six to seven orders of magnitude. Even flight-skipping (1.6 t) → banker (100 kt) is ~60,000×. The lecture's claim of “1,000-10,000×” is, if anything, conservative.

11. Policy: three blocs, three directions

11.1 European Union – pricing everything, slowly

- **EU ETS:** €60-80/t through 2024-26; 2026 directive revision pending [5].
- **ETS2** (buildings + road transport) starts 2027; futures already at ~€75/t – a *household-level* carbon price arriving into a politically sensitive moment [5].
- **CBAM:** entered its compliance phase (2026), extending the carbon price to imported steel, cement, aluminium, fertiliser [11] – the answer to leakage and the reason EU industry decarbonisation stays investable.
- Green Deal politics have turned rougher (2040-target negotiations, simplification packages), but the architecture – price + border + standards – is locked in (*assessment*).

11.2 China – scale first, price later

- **ETS expansion (March 2025):** cement, steel and aluminium added – ~1,500 more companies, **+3 Gt CO₂e covered, ~8 Gt total (~60% of national emissions; the largest carbon market on**

Earth by volume); first compliance deadline end-2025 [12]. Prices remain low (~€10) and allocation intensity-based – discipline is meant to tighten from 2027.

- **Renewables buildout: ~315 GW of solar added in 2025 alone** [13] – roughly an entire EU solar fleet, in one year (*comparison estimate*). China is simultaneously the largest emitter and the largest deployer of every at-scale solution in \$4.

11.3 United States – federal reverse gear

The July 2025 **“One Big Beautiful Bill”** [14]: - Solar/wind tax credits: only projects beginning construction before **July 5, 2026** (or in service by end-2027) qualify – years earlier than the IRA timeline. - EV credits (30D, 45W, 30C) and residential clean-energy credit (25D): terminated between **September 2025 and June 2026**. - Clean-hydrogen PTC ends for construction after 2027; SAF credit cut. - Preserved: storage, geothermal, hydro and nuclear largely keep credits, phasing down after 2033 – a notable carve-out that quietly keeps the Fervo-style build-out alive.

Reading for the lecture: US *technologies* (Sublime, Charm, Fervo, Frontier’s buyers) keep appearing in this paper while US *federal policy* retreats – evidence that corporate procurement, state policy and private finance can carry momentum, and that none of these channels runs through a ballot box. They run through jobs.

12. What this means for Climate Positivity

1. **The professional tier is where the gap closes.** The cheap gigatonnes (\$4) are adoption-limited, not invention-limited; adoption is decided in procurement departments, credit committees, settlement negotiations and standards bodies.
 2. **Every financial instrument in \$9 is someone’s job.** “The banker” is not a metaphor: €3 bn of discounted transition loans exist because product managers at one Dutch bank designed them [10].
 3. **Knowledge transfer is a megatonne instrument with zero capital cost.** The corrosion example generalises: incumbents hold exactly the engineering experience (wells, pipes, grids, chemistry) the scale-ups in \$5 are short of.
 4. **Visibility creates markets.** Satellites + journalism turned Turkmenistan’s invisible 366 Mt into a negotiable object [8]. Procurement clauses can now reference measured leakage.
 5. **The ceiling is real.** One engineer’s switch design is credited with 82 Gt [20]. Nobody in the audience needs to match it; they need only notice that the *axis it lives on* is open to professionals and closed to consumers.
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13. Method and caveats

- **Sources:** claims marked [n] were verified against primary documents (IPCC AR6 WG3 SPM, IEA Net Zero Roadmap 2023, IEA CDR commentary, Frontier offtake announcements, Project Drawdown, ICAP, Enerdata, ING Research, Rabobank, EurekAlert/NC State, Kayrros-Guardian reporting via Grist, Latham & Watkins analyses) in June 2026, with multi-vote adversarial checking for the core quantitative claims. Items marked (*estimate*) are the author’s/compiler’s order-of-magnitude estimates from general sector knowledge and should be treated as ± 0.5 -1 order of magnitude.
 - **Currency:** €0.92 per US\$ throughout; source figures kept in their original currency where quoted.
 - **What costs mean:** €/t figures mix *marginal abatement costs* (IPCC), *technology costs* (IEA), and *contract prices* (Frontier) – comparable only at order-of-magnitude level, which is the resolution of this whole exercise.
 - **The honest core caveat** (also printed on the calculator): being wrong by 10× on any single number does not change a conclusion that rests on gaps of 10^3 - 10^{10} .
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14. References

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